Living University

Report on the Strategic Long-Range Plan Cycle 3 (2013-2018)

For Living University

President's Office

November 15, 2016

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EXECUTIVE SUMMARY

Throughout this planning cycle, our core values and focus upon mission continued to guide our path in becoming an institution which will "enable Christ to bless it and act and feel perfectly at home in it." Our mission statement and our quest to "Recapture True Vales" based on the premise that "The Word of God is the Foundation of Knowledge" continue to provide the tone and direction of the University.

Salient results for this planning cycle are listed below in three parts — Operational Goals Status, Library Space Requirements Status, and Campus Master Plan Status.

Operational Goals Status

1. Faulty reviewed various syllabi and brought them up-to-date. As a result, we reduced the number of active courses listed in the catalog, while archiving others until needed, and reduced the number of required writing assignments in some courses.
2. Our total enrollment decreased for this planning cycle and we did not achieve our planned enrollment goals.
   a. Our total head count enrollment fell from 229 in fall 2014 to 194 in fall 2015, for a 15.3% decrease.
   b. Our spring headcount enrollment fell from 197 registered in the spring of 2015 to 168 in the spring of 2016 for a 14.7% decrease.
   c. We project an increase in enrollment to 220 students (150 for credit and 70 auditors) for the 2016/2017 academic year.
3. For fall 2016, we expect to enroll fourteen on-campus students. We project the identical number of on-campus students for fall 2017.
4. The faculty consists of four fulltime members (Frank, Germano, Nathan and Winnail). We have an adequate pool of adjunct faculty for other fields of study.
5. We identified a significant number of sources relating to the history of the Church of God and acquired electronic copies for the library without cost primarily through Seventh-day Adventist archives.
6. The growth of the library has been surprising. We ended the year with about 6,000 books needing processing. Our librarian works for us on slightly over a half time basis (25 hours a week). Before we can complete the processing of books, we need to upgrade our circulation system. The scheduled upgrade to the Koha system is January 2017. An automated self-check system should facilitate library services for all. With no immediate need for additional electronic databases, we added none in this cycle.

7. For the 2016/2017 fiscal year, LU tuition increased to $125 per semester credit hour. Management recommends a significant shift in the assessment of tuition and interrelated Regents Scholarships.

8. For the 2015/2016 fiscal year, net tuition and fee revenues amounted to 29.0% of the cost of instruction. For the 2014/2015 fiscal year, it amounted to 26.9% and for 2013/2014 it was 26.7%. There was an $89,460 offset for tuition reductions (scholarships) for 2015/2016.

9. Our annual campaign goal for giving was $65,000 for fiscal 2014/2015. The University realized $86,792 for a 33.5% increase over the planned budget. We received a special gift from a single donor of $120,000 for student housing and scholarships. This brought the total income from our Family of Friends and Donors to $206,792.

10. Our goal is to maintain a cash reserve of $200,000. The cash reserve on June 30, 2016, was $156,327. The University did not receive a cash payment of its regular $36,533 per month subsidy by June 30 from the Living Church of God. Therefore, we carried this amount as an account receivable and subsequently paid. Recognition of this fact would have created a cash balance of $192,860, still short of the $200,000 goal. Management believes that a three-month cash reserve is both prudent and sufficient for operation of the institution.

11. We now have adequate student housing units for men and women and there is no plan to accept more on-campus students then we can accommodate in them or in approved non-University housing. In other words, we do not plan to add additional rented or purchased facilities for student housing in the 2016/2017 or 2017/2018 academic years.

12. We did not acquire a Ford Passenger Transit Van this year. We should realize this goal in the fall 2017.

13. We have given up the idea of having a formal bookstore until it is clear the operation can succeed on a self-supporting basis.

14. The University occupies a suite of five offices on the first floor of the LCG Headquarters building. We do not anticipate additional faculty office needs for fiscal year 2016/2017.

Library Space Requirements Status

1. The library experienced significant continued growth during this planning cycle. The collection stands at about 16,000 volumes and we anticipate only modest growth of physical holdings in the next year or two. Our effort will be on acquiring access to electronic items to serve our online students.

2. The library occupies space on the second floor of the Headquarters building including two small classrooms and librarian workroom/office on the first floor. The space has been adequate for academic year 2015/2016.
3. The Living Church of God has indicated it needs the space occupied by the library for expanding its own operations. It would seem prudent to have the library moved to a new location by June 30, 2018.
4. To utilize existing space more efficiently and effectively we have to maintain remote storage space through lease of an appropriate off-campus facility.
5. Management continues to explore moving the library into larger quarters in the designated masterplan area.
6. For the next cycle of the Strategic Long-Range Plan, management needs to reassess the University's need for adequate library space.

Campus Master Plan Status

1. The existing campus master plan focuses on (a) infrastructure development and (b) locating the University across Crown Centre Drive from the LCG World Headquarters building (in an area of about 12 acres bounded by Crown Centre Drive, Tower Point Drive and Sardis Road North).
2. The administration believes the office condominiums on Sardis Road North, Charlotte are adequate for envisioned library, office and classroom growth.
3. The University now provides student housing for 14 on-campus students, both men and women, in the Beckingham Development in Mint Hill.
4. In the next five years, we envision adding two additional houses to our inventory in the Beckingham Development so we can house appropriately 25-28 on-campus students.

REPORT ON PLAN GOALS

1. INSTRUCTION PLAN GOALS (10001 THROUGH 19001)

1.1 ARTS AND SCIENCES (10001)

Planning Goal 1.1.1 Course Syllabus Review

Budget: $0

1. Primary/Support Program Objective

The University shall provide instruction at the associate and baccalaureate level in general education as well as in the arts and sciences, selected business and professional disciplines, and theology within the capacity of the institution's resources; and extend opportunity for course work in a distance learning format to the growing worldwide population of nontraditional learners (Statutes Sect. 2.2.1).

2. Operational Objective

Be timely in providing students with current, accurate and complete course prospecti and syllabi.

3. Plan Goal

Each semester prior to registration a review of the syllabi for all division courses offered in the schedule of classes for that semester shall be made.

4. Accountability

Dean of Faculty and Lead Instructors.

5. Preliminary Budget Request Submitted?

Yes

6. Criterion

Syllabi for each course offered by the division in the schedule of classes for current semester reviewed.

7. Result

Course prospecti and syllabi are reviewed prior to the start of each semester. The assistant registrar reviews and updates these documents and informs the Dean of Faculty when completed.

8. Reflection

The current system appears to be effective in keeping syllabi and prospecti current.

Planning Goal 1.1.2 Course Prospecti Review

Budget: $0

1. Primary/Support Program Objective

The University shall provide instruction at the associate and baccalaureate level in general education as well as in the arts and sciences, selected business and professional disciplines, and theology within the capacity of the institution's resources; and extend opportunity for course work in a distance learning format to the growing worldwide population of nontraditional learners (Statutes Sect. 2.2.1).

2. Operational Objective

Be timely in providing students with current, accurate and complete course prospecti and syllabi.

3. Plan Goal

Biannually (in even numbered years) review each course prospectus and bring it up-to-date.

4. Accountability

Dean of Faculty and Lead Instructors.

5. Preliminary Budget Request Submitted?

Yes

6. Criterion

Each course prospectus reviewed and brought up-to-date.

7. Result

Prospecti and syllabi for all courses are reviewed and updated in even-numbered years. This task was last completed in the summer of 2015 and is scheduled to be completed again in the fall of 2018.

8. Reflection

This evaluation cycle appears to be appropriate at this time.

Planning Goal 1.1.3 Course Level Goals

Budget: $0

1. Primary/Support Program Objective

The University shall provide instruction at the associate and baccalaureate level in general education as well as in the arts and sciences, selected business and professional disciplines, and theology within the capacity of the institution's resources; and extend opportunity for course work in a distance learning format to the growing worldwide population of nontraditional learners (Statutes Sect. 2.2.1).

2. Operational Objective

Be committed to the pursuit of excellence in instruction and other leaning opportunities in an environment of scholarship, innovation, culture, and academic freedom (a) by maintaining high standards for faculty and assessing their effectiveness and student learning through departmental evaluation and student inventory reports and (b) through student assessment.

3. Plan Goal

Develop at least four course level goals stated in Gagné terms for each course in the curriculum.

4. Accountability

Dean of Faculty and Lead Instructors.

5. Preliminary Budget Request Submitted?

Yes

6. Criterion

Develop at least four course level goals stated in Gagné terms for each course in the theology curriculum.

7. Result

A retrospective review of course level goals was completed over the 2014/2015 academic year and existing course syllabi were brought into compliance. Since that date, all new courses have been held to this standard.

8. Reflection

Going forward, during development of all new courses, the creation of at least four course level goals based on the use of Gagné verbs will continue to be required.

Planning Goal 1.1.4 A.A. Degree Program Implementation

Budget: $12,000

1. Primary/Support Program Objective

The University shall provide instruction at the associate and baccalaureate level in general education as well as in the arts and sciences, selected business and professional disciplines, and theology within the capacity of the institution's resources; and extend opportunity for course work in a distance learning format to the growing worldwide population of nontraditional learners (Statutes Sect. 2.2.1).

2. Operational Objective

Offer instructional programs in disciplines structured to promote intellectual development and lay a foundation for further learning, as will be accomplished through maintaining adequate faculty and majors in, but not limited to, theology, with each structured on a core of biblical foundations and general education requirements.

3. Plan Goal

Implement the Associate of Arts degree program upon state authorization.

4. Accountability

Dean of Faculty and Lead Instructor.

5. Preliminary Budget Request Submitted?

Yes

6. Criterion

The Associate of Arts degree program was implemented upon state authorization.

7. Result

State authorization was not achieved by the start of the 2015/2016 academic year and thus the Associate of Arts program implementation was put on hold.

8. Reflection

A visit by examiners for state licensure by the University of North Carolina Board of Governors occurred in November 2015. The next step was to await the UNCGA Team of Examiner's report.

1.2 BUSINESS AND INFORMATION TECHNOLOGY (12501)

Planning Goal 1.2.1 Faculty

Budget: $60,000

1. Primary/Support Program Objective

The University shall provide instruction at the associate and baccalaureate level in general education as well as in the arts and sciences, selected business and professional disciplines, and theology within the capacity of the institution's resources; and extend opportunity for course work in a distance learning format to the growing worldwide population of nontraditional learners (Statutes Sect. 2.2.1).

2. Operational Objective

Be committed to instructional programs in disciplines structured to promote intellectual development and lay a foundation for further learning, as will be accomplished through maintaining adequate faculty and majors in, but not limited to, theology, with each structured on a core of biblical foundations and general education requirements.

3. Plan Goal

Based on enrollment need at the time plan to add a full-time faculty member in fall 2016 (12 mo. position).

4. Accountability

Dean of Faculty and Lead Instructor.

5. Preliminary Budget Request Submitted?

Yes

6. Criterion

Full-time business and information systems faculty member (12 mo. position) appointed in the fall of 2016.

7. Result

This goal was not met by 2016. However, plans are currently underway to fulfill this goal in 2018, enrollment and budget permitting.

8. Reflection

Examination of the budget and budgeting steps are being taken to plan for this future hire.

Planning Goal 1.2.2 Course Syllabi Review

Budget: $0

1. Primary/Support Program Objective

The University shall provide instruction at the associate and baccalaureate level in general education as well as in the arts and sciences, selected business and professional disciplines, and theology within the capacity of the institution's resources; and extend opportunity for course work in a distance learning format to the growing worldwide population of nontraditional learners (Statutes Sect. 2.2.1).

2. Operational Objective

Be timely in providing students with current, accurate and complete course prospecti and syllabi.

3. Plan Goal

Each semester, review the syllabus for each course offered by the division in the schedule of classes.

4. Accountability

Dean of Faculty and Lead Instructors.

5. Preliminary Budget Request Submitted?

Yes

6. Criterion

Syllabi for each course offered by the division in the schedule of classes for current semester reviewed.

7. Result

Completed for the spring 2016 semester. The assistant registrar does the primary review and updating and notifies the Dean of Faculty when complete. The Dean of Faculty then approves the syllabi.

8. Reflection

The current system of review is working.

Planning Goal 1.2.3 Course Prospecti Review

Budget: $0

1. Primary/Support Program Objective

The University shall provide instruction at the associate and baccalaureate level in general education as well as in the arts and sciences, selected business and professional disciplines, and theology within the capacity of the institution's resources; and extend opportunity for course work in a distance learning format to the growing worldwide population of nontraditional learners (Statutes Sect. 2.2.1).

2. Operational Objective

Be timely in providing students with current, accurate and complete course prospecti and syllabi.

3. Plan Goal

Biannually (in even numbered years) review each course prospectus and bring it up-to-date.

4. Accountability

Dean of Faculty and Lead Instructor.

5. Preliminary Budget Request Submitted?

Yes

6. Criterion

Each course prospectus reviewed and brought up-to-date.

7. Result

Course prospecti were reviewed and updated prior to the start of fall early enrollment (July 1). The assistant registrar performs the initial review and informs the Dean of Faculty.

8. Reflection

The current system is working.

Planning Goal 1.2.4 Course Level Goals

Budget: $0

1. Primary/Support Program Objective

The University shall provide instruction at the associate and baccalaureate level in general education as well as in the arts and sciences, selected business and professional disciplines, and theology within the capacity of the institution's resources; and extend opportunity for course work in a distance learning format to the growing worldwide population of nontraditional learners (Statutes Sect. 2.2.1).

2. Operational Objective

Be committed to the pursuit of excellence in instruction and other leaning opportunities in an environment of scholarship, innovation, culture, and academic freedom (a) by maintaining high standards for faculty and assessing their effectiveness and student learning through departmental evaluation and student inventory reports and (b) through student assessment.

3. Plan Goal

Develop at least four course level goals stated in Gagné terms for each course in the curriculum.

4. Accountability

Dean of Faculty and Lead Instructors.

5. Preliminary Budget Request Submitted?

Yes

6. Criterion

At least four course level goals stated in Gagné terms for each course in the curriculum developed.

7. Result

A retrospective review of course level goals was completed over the 2014/2015 academic year and existing course syllabi were revised to include at least four course level goals, as necessary. New courses developed since then have met this criterion.

8. Reflection

Going forward all newly developed course will be required to have at least course level goals stated in Gagné terms.

1.3 HEALTH AND HUMAN ECOLOGY (15001)

Planning Goal 1.3.1 Course Syllabi Review

Budget: $0

1. Primary/Support Program Objective

The University shall provide instruction at the associate and baccalaureate level in general education as well as in the arts and sciences, selected business and professional disciplines, and theology within the capacity of the institution's resources; and extend opportunity for course work in a distance learning format to the growing worldwide population of nontraditional learners (Statutes Sect. 2.2.1).

2. Operational Objective

Be timely in providing students with current, accurate and complete course prospecti and syllabi.

3. Plan Goal

Each semester prior to registration a review of the syllabi for all division courses offered in the schedule of classes for that semester shall be made.

4. Accountability

Dean of Faculty and Lead Instructors.

5. Preliminary Budget Request Submitted?

Yes

6. Criterion

Syllabi for each course offered by the division in the schedule of classes for current academic year reviewed.

7. Result

All syllabi for classes offered for spring 2016 were reviewed and updated prior to the start of the semester.

8. Reflection

This process is working well.

Planning Goal 1.3.2 Course Prospecti Review

Budget: $0

1. Primary/Support Program Objective

The University shall provide instruction at the associate and baccalaureate level in general education as well as in the arts and sciences, selected business and professional disciplines, and theology within the capacity of the institution's resources; and extend opportunity for course work in a distance learning format to the growing worldwide population of nontraditional learners (Statutes Sect. 2.2.1).

2. Operational Objective

Be timely in providing students with current, accurate and complete course prospecti and syllabi.

3. Plan Goal

Biannually (in even numbered years) review each course prospectus and bring it up-to-date.

4. Accountability

Dean of Faculty and Led Instructor.

5. Preliminary Budget Request Submitted?

Yes

6. Criterion

Each course prospectus reviewed and brought up-to-date.

7. Result

This task is to be completed prior to the start of each academic term.

8. Reflection

The current process is working.

1.4 THEOLOGY (19006)

Planning Goal 1.4.1 Course Syllabi Review

Budget: $0

1. Primary/Support Program Objective

The University shall provide instruction at the associate and baccalaureate level in general education as well as in the arts and sciences, selected business and professional disciplines, and theology within the capacity of the institution's resources; and extend opportunity for course work in a distance learning format to the growing worldwide population of nontraditional learners (Statutes Sect. 2.2.1).

2. Operational Objective

Be timely in providing students with current, accurate and complete course prospecti and syllabi.

3. Plan Goal

Each semester prior to registration a review of the syllabi for all division courses offered in the schedule of classes for that semester shall be made.

4. Accountability

Dean of Faculty and Lead Instructors.

5. Preliminary Budget Request Submitted?

Yes

6. Criterion

Syllabi for each course offered by the division in the schedule of classes for the semester reviewed.

7. Result

This task was completed for most classes prior to the start of fall and spring 2015/2016 registration. A few syllabi were completed during the registration process.

8. Reflection

Faculty need to be encouraged to continue to meet deadlines given.

Planning Goal 1.4.2 Course Prospecti Review

Budget: $0

1. Primary/Support Program Objective

The University shall provide instruction at the associate and baccalaureate level in general education as well as in the arts and sciences, selected business and professional disciplines, and theology within the capacity of the institution's resources; and extend opportunity for course work in a distance learning format to the growing worldwide population of nontraditional learners (Statutes Sect. 2.2.1).

2. Operational Objective

Be timely in providing students with current, accurate and complete course prospecti and syllabi.

3. Plan Goal

Biannually (in even numbered years) review each course prospectus and bring it up-to-date.

4. Accountability

Dean of Faculty and Led Instructors.

5. Preliminary Budget Request Submitted?

Yes

6. Criterion

Each course prospectus reviewed and brought up-to-date.

7. Result

This task is to be completed prior to the start of each academic term.

8. Reflection

This process is currently working.

Planning Goal 1.4.3 LCG Leadership Course

Budget: $0

1. Primary/Support Program Objective

The University shall provide instruction at the associate and baccalaureate level in general education as well as in the arts and sciences, selected business and professional disciplines, and theology within the capacity of the institution's resources; and extend opportunity for course work in a distance learning format to the growing worldwide population of nontraditional learners (Statutes Sect. 2.2.1).

2. Operational Objective

Be committed to instructional programs in disciplines structured to promote intellectual development and lay a foundation for further learning, as will be accomplished through maintaining majors in, but not limited to, theology, with each structured on a core of general education requirements.

3. Plan Goal

Within three years offer an academic version of the LCG Leadership Course.

4. Accountability

Dean of Faculty and Lead Instructors.

5. Preliminary Budget Request Submitted?

Yes

6. Criterion

An academic version of the LCG Leadership Course offered within five years.

7. Result

An academic version of the LCG Leadership Course is planned to be offered during the fall 2016 semester as THL 326 Christian Service and Leadership.

8. Reflection

Plan Goal to be completed fall 2016.

Planning Goal 1.4.4 Faculty Position

Budget: $50,000

1. Primary/Support Program Objective

The University shall provide instruction at the associate and baccalaureate level in general education as well as in the arts and sciences, selected business and professional disciplines, and theology within the capacity of the institution's resources; and extend opportunity for course work in a distance learning format to the growing worldwide population of nontraditional learners (Statutes Sect. 2.2.1).

2. Operational Objective

Be committed to instructional programs in disciplines structured to promote intellectual development and lay a foundation for further learning, as will be accomplished through maintaining adequate faculty and majors in, but not limited to, theology, with each structured on a core of biblical foundations and general education requirements.

3. Plan Goal

Based on enrollment need at the time, plan to add a full-time faculty member in fall 2018 (12-month position).

4. Accountability

President.

5. Preliminary Budget Request Submitted?

Yes

6. Criterion

Full-time theology faculty member (12 mo. position) appointed in the fall of 2018.

7. Result

No action taken this year.

8. Reflection

Continue goal.

Planning Goal 1.4.5 Course Level Goals

Budget: $0

1. Primary/Support Program Objective

The University shall provide instruction at the associate and baccalaureate level in general education as well as in the arts and sciences, selected business and professional disciplines, and theology within the capacity of the institution's resources; and extend opportunity for course work in a distance learning format to the growing worldwide population of nontraditional learners (Statutes Sect. 2.2.1).

2. Operational Objective

Be committed to the pursuit of excellence in instruction and other leaning opportunities in an environment of scholarship, innovation, culture, and academic freedom (a) by maintaining high standards for faculty and assessing their effectiveness and student learning through departmental evaluation and student inventory reports and (b) through student assessment.

3. Plan Goal

Develop at least four course level goals stated in Gagne terms for each course in the curriculum.

4. Accountability

Dean of Faculty and Lead Instructors.

5. Preliminary Budget Request Submitted?

Yes

6. Criterion

Develop at least four course level goals stated in Gagné terms for each course in the theology curriculum.

7. Result

At least four course level goals stated in Gagné terms have been developed for all courses that have been and will be offered during the current semester. It has not been met for courses yet to be developed.

8. Reflection

The system is currently working and should be successful as new courses are completed and ready to be offered.

Planning Goal 1.4.6 Program Review

Budget: $0

1. Primary/Support Program Objective

The University shall provide instruction at the associate and baccalaureate level in general education as well as in the arts and sciences, selected business and professional disciplines, and theology within the capacity of the institution's resources; and extend opportunity for course work in a distance learning format to the growing worldwide population of nontraditional learners (Statutes Sect. 2.2.1).

2. Operational Objective

Be committed to providing curricula specifically related to volunteer, bi-vocational, or career service in Living Church of God congregations.

3. Plan Goal

Every three years review the B.Th. and A.Th. Degree programs focusing on their purpose to prepare students for volunteer, bi-vocational, or career service in Living Church of God congregations.

4. Accountability

Dean of Faculty and Lead Instructor.

5. Preliminary Budget Request Submitted?

Yes

6. Criterion

Three-year curriculum review of the B.Th. and A.Th. Degree programs focusing on their purpose to prepare students for volunteer, bi-vocational, or career service in Living Church of God congregations completed and filed with the President's Office.

7. Result

This review was competed during the 2014/2015 academic year and is scheduled to be completed again during the 2017/2018 academic year.

8. Reflection

As a result, the need for a course in Biblical Languages was identified in the Bachelor of Theology curriculum. This course is to be developed and delivered during the spring 2017 semester.

2. RESEARCH PLAN GOALS (20002)

Planning Goal 2.1 Cenacle Research Project (20102)

Budget: $500

1. Primary/Support Program Objective

The University shall encourage those forms of research which promote the University's commitment to excellence in instruction and which support the current needs of the students and faculty (Statutes § 2.2.1.2).

2. Operational Objective

Committed to faculty research activities and related publication through appropriate financial and material support of individual and project research consistent with the mission and purpose of the institution and supportive of the growth and development of faculty members.

3. Plan Goal

Develop the evidence, both historical and archaeological, to determine the authenticity of the present day Cenacle and Tomb of David on Jerusalem's western hill, and to explain its significance.

4. Accountability

Researcher

5. Preliminary Budget Request Submitted?

Yes

6. Criterion

Research complete, summarized and published.

7. Result

Working on this project with professor from the University of North Carolina Charlotte did not come to pass. There has been no progress on this project.

8. Reflection

Delete objective.

Planning Goal 2.2 Church of God History Project (20102)

Budget: $0

1. Primary/Support Program Objective

The University shall encourage those forms of research which promote the University's commitment to excellence in instruction and which support the current needs of the students and faculty (Statutes § 2.2.1.2).

2. Operational Objective

Committed to faculty research activities and related publication through appropriate financial and material support of individual and project research consistent with the mission and purpose of the institution and supportive of the growth and development of faculty members.

3. Plan Goal

Identify and develop an exhaustive bibliography of Church of God (Adventist) publications and determine where electronic copies of these documents may be acquired.

4. Accountability

President

5. Preliminary Budget Request Submitted?

Yes

6. Criterion

An exhaustive bibliography of Church of God (Adventist) publications and where electronic copies of these documents may be acquired completed.

7. Result

A significant number of sources were identified and electronic copies acquired primarily through Seventh-Day Adventist archives.

8. Reflection

Continue this plan goal and add a new plan goal as follows: "Investigate and develop the history of Sabbatarian churches of colonial America." There appears to be considerable dispute among historians as to the formation of the Sabbatarian congregations in early America and it is relevant to our teaching of church history to collect and review extant historical materials that would bear on our own church history.

3. PUBLIC SERVICE PLAN GOALS (30003)

Planning Goal 3.1 Service Learning

Budget: $0

1. Primary/Support Program Objective

Not applicable

2. Operational Objective

Be committed to providing sufficient opportunities of service so that students may learn to serve through participation in public service during their university careers.

3. Plan Goal

Each on-campus student participates in at least one service activity per semester.

4. Accountability

Acting Dean of Students

5. Preliminary Budget Request Submitted?

Yes

6. Criterion

Every on-campus student completes a service activity each semester.

7. Result

Services learning activities were completed one per semester during the 2015/2016 academic year. Students participated in a Habitat for Humanity home demolition and 2nd Harvest Food Bank projects.

8. Reflection

The plan is to continue at least one service activity each semester during the 2016/2017 academic year.

Planning Goal 3.2 Online Theological Journal

Budget: $0

1. Primary/Support Program Objective

The University shall engage in public service activities that makes accessible its resources and capabilities for the specific purpose of meeting the needs of the Church as well as responding to a local need or assisting in resolving a local challenge in a manner consistent with the mission and purpose of the institution and furthering the growth and development of its students (Statutes Sect. 2.2.1.3).

2. Operational Objective

Prepared to aid the Church where the unique resources, services, and expertise of University personnel may be of effective service such as through the development of scholarly resources, musical scores and lyrics, articles and items for publication in church publications, continuing education programs, seminars, and youth camps.

3. Plan Goal

By July 2015 begin publishing an annual online *Living Theology Journal* for faculty, student and guest papers to inform the public of topics of interest.

4. Accountability

Dean of Faculty

5. Preliminary Budget Request Submitted?

Yes

6. Criterion

By 2015 an annual edition of the online *Living Journal of Theology* journal for faculty, student and guest papers to inform the public of topics of interest published.

7. Result

This goal was not met by July 2015.

8. Reflection

We have moved this goal forward to July 2018.

4. ACADEMIC AFFAIRS OPERATIONAL GOALS (40004)

Planning Goal 4.1 Professional Memberships

Budget: $1,000

1. Primary/Support Program Objective

The University shall provide academic support through academic computing services, media services, graphics services, and ancillary services to assist faculty and students in instruction, research, and public service programs (Statutes §2.2.2).

2. Operational Objective

Support activities related to the professional development of academic personnel including those that provide the faculty with opportunities for personal and professional growth and development, as well as those activities intended to evaluate and reward the professional performance of the faculty by provision of a faculty development program and a faculty-recognition program.

3. Operational Goal

Support full-time faculty in belonging to at least one professional association.

4. Accountability

Dean of Faculty

5. Preliminary Budget Request Submitted?

Yes

6. Criterion

At least 80% of the faculty members belong to a professional association in their teaching discipline.

7. Result

This goal was not met. Currently 50% of full-time faculty belong to a professional association related to their teaching discipline.

8. Reflection

Faculty will continue to be encouraged to join a professional organization related to their teaching disciplines.

Planning Goal 4.2 Professional Meetings and Conferences

Budget: $0

1. Primary/Support Program Objective

The University shall provide academic support through academic computing services, media services, graphics services, and ancillary services to assist faculty and students in instruction, research, and public service programs (Statutes §2.2.2).

2. Operational Objective

Support activities related to the professional development of academic personnel including those that provide the faculty with opportunities for personal and professional growth and development, as well as those activities intended to evaluate and reward the professional performance of the faculty by provision of a faculty development program and a faculty-recognition program.

3. Operational Goal

Support full-time faculty in attending at least one relevant professional meeting once every two years.

4. Accountability

Dean of Faculty

5. Preliminary Budget Request Submitted?

Yes

6. Criterion

At least 80% of the faculty members have attended at least one professional meeting every two years.

7. Result

Goal was not met. 25% of full-time faculty attended a professional meeting during the 2015/2016 academic year.

8. Reflection

Given that we have four full-time faculty members, three of four will meet this goal within the time frame. The fourth faculty member will likely attend a professional meeting the following year. This goal may be more realistic if it reads "every three years."

Planning Goal 4.3 Quality Enhancement Plan

Budget: $0

1. Primary/Support Program Objective

The University shall provide academic support through academic computing services, media services, graphics services, and ancillary services to assist faculty and students in instruction, research, and public service programs (Statutes §2.2.2).

2. Operational Objective

Support activities related to the professional development of academic personnel including those that provide the faculty with opportunities for personal and professional growth and development, as well as those activities intended to evaluate and reward the professional performance of the faculty by provision of a faculty development program and a faculty-recognition program.

3. Plan Goal

Plan develop and implement a comprehensive Quality Enhancement Plan providing for continuous assessment and improvement of the University and its programs thorough analysis of the effectiveness of its learning environment for supporting student learning and accomplishing the mission of the University.

4. Accountability

President

5. Preliminary Budget Request Submitted?

Yes

6. Criterion

Quality Enhancement Plan developed and implemented.

7. Result

We did not work on completing this goal as it relates to SACS accreditation. The University does not have the resources to seek SACS accreditation in the foreseeable future.

8. Reflection

Delete goal.

Planning Goal 4.4 Faculty Evaluation Process

Budget: $0

1. Primary/Support Program Objective

The University shall provide academic support through academic computing services, media services, graphics services, and ancillary services to assist faculty and students in instruction, research, and public service programs (Statutes §2.2.2).

2. Operational Objective

Support activities related to the professional development of academic personnel including those that provide the faculty with opportunities for personal and professional growth and development, as well as those activities intended to evaluate and reward the professional performance of the faculty by provision of a faculty development program and a faculty-recognition program.

3. Operational Goal

Maintain a faculty evaluation process including a development plan for each FT faculty member.

4. Accountability

Dean of Faculty

5. Preliminary Budget Request Submitted?

Yes

6. Criterion

Faculty evaluation process implemented.

7. Result

Faculty evaluations completed at the end of the spring (2015) semester as scheduled, complete with suggestions for future growth.

8. Reflection

This process has been in place for 5+ years and seems to be working.

Planning Goal 4.5 In-Service Training

Budget: $0

1. Primary/Support Program Objective

The University shall provide academic support through academic computing services, media services, graphics services, and ancillary services to assist faculty and students in instruction, research, and public service programs (Statutes §2.2.2).

2. Operational Objective

Support activities related to the professional development of academic personnel including those that provide the faculty with opportunities for personal and professional growth and development, as well as those activities intended to evaluate and reward the professional performance of the faculty by provision of a faculty development program and a faculty-recognition program.

3. Operational Goal

Develop in-service training program for faculty teaching distance education courses.

4. Accountability

Dean of Faculty

5. Preliminary Budget Request Submitted?

Yes

6. Criterion

Online in-service training program for faculty teaching distance education courses implemented.

7. Result

Not yet completed.

8. Reflection

We have online training videos available through the learning management system but have yet to develop in-service training. This is a future goal.

5. ACCREDITATION AND LICENSURE PLAN GOALS (41004)

Planning Goal 5.1 Licensure Exemption (ATh & BTh degrees)

Budget: $0

1. Primary/Support Program Objective

The University shall provide institutional support through executive management, fiscal operations, institutional effectiveness, administrative computer support, institutional advancement, and other services which coordinate to effectively promote and fulfill its mission (Statutes 2.2.2).

2. Operational Objective

Be committed to maintaining exemption or licensure in all states as required by statute and/or regulation and national and regional accreditation as the institution matures.

3. Plan Goal

Maintain a religious licensure exemption with the State of North Carolina for theology degrees and offerings.

4. Accountability

Dean of Faculty

5. Preliminary Budget Request Submitted?

Yes

6. Criterion

Licensure exemption with the State of North Carolina maintained.

7. Result

Exemption maintained.

8. Reflection

Include goal in next plan cycle.

Planning Goal 5.2 Licensure (AA degree)

Budget: $0

1. Primary/Support Program Objective

The University shall provide institutional support through executive management, fiscal operations, institutional effectiveness, administrative computer support, institutional advancement, and other services which coordinate to effectively promote and fulfill its mission (Statutes 2.2.2).

2. Operational Objective

Be committed to maintaining exemption or licensure in all states as required by statute and/or regulation and national and regional accreditation as the institution matures.

3. Plan Goal

Acquire licensure for an associate of arts degree from the State of North Carolina.

4. Accountability

Dean of Faculty and President

5. Preliminary Budget Request Submitted?

Yes

6. Criterion

License to offer the associate of arts degree granted by the State of North Carolina.

7. Result

UNCGA completed site visit in November 2015.

8. Reflection

Awaiting response from UNC Board of Governors. No change in Plan Goal.

Planning Goal 5.3 DEAC Accreditation

Budget: $25,000

1. Primary/Support Program Objective

The University shall provide institutional support through executive management, fiscal operations, institutional effectiveness, administrative computer support, institutional advancement, and other services which coordinate to effectively promote and fulfill its mission (Statutes 2.2.2).

2. Operational Objective

Be committed to maintaining exemption or licensure in all states as required by statute and/or regulation and national and regional accreditation as the institution matures.

3. Plan Goal

File Application for Accreditation with DEAC in August 2016.

4. Accountability

Dean of Faculty and President

5. Preliminary Budget Request Submitted?

Yes

6. Criterion

Application for Accreditation with DEAC filed.

7. Result

The Board of Regents postponed any action with respect to DEAC accreditation until after commencement exercises in May 2018.

8. Reflection

Modify Plan Goal to read "Review Filing an Application for Accreditation with DEAC after May 2018.

Planning Goal 5.4 Host DETC Visiting Committee

Budget: $5,000

1. Primary/Support Program Objective

The University shall provide institutional support through executive management, fiscal operations, institutional effectiveness, administrative computer support, institutional advancement, and other services which coordinate to effectively promote and fulfill its mission (Statutes 2.2.2).

2. Operational Objective

Be committed to maintaining exemption or licensure in all states as required by statute and/or regulation and national and regional accreditation as the institution matures.

3. Plan Goal

Host DEAC Visiting Committee in fall 2016.

4. Accountability

Dean of Faculty and President

5. Preliminary Budget Request Submitted?

Yes

6. Criterion

DETC Visiting Committee hosted in fall 2016.

7. Result

State licensure will not occur until at least fall 2017.

8. Reflection

As the AA degree program has to have assessable graduates as prerequisite to filing an application with DEAC, any such visit would likely have to come well into the 2020/2021 academic year. This would postpone this matter until the approval and implementation of the Strategic Long-Range Plan 2018-2023.

6. INSTRUCTIONAL MEDIA SERVICES PLAN GOALS (42004)

Planning Goal 6.1 Recording and Editing of Course Lectures

Budget: $15,000

1. Primary/Support Program Objective

The University shall provide academic support through academic computing services, media services, graphics services, and ancillary services to assist faculty and students in instruction, research, and public service programs (Statutes Â§2.2.2).

2. Operational Objective

Support instruction, research, and public service through graphic, media, and computer services. To this end the University shall provide knowledgeable personnel, sufficient space, and appropriate hardware and software to meet reasonable faculty expectations.

3. Operational Goal

Maintain existing level of services for recording and editing of course lectures from LCG Media Services.

4. Accountability

Dean of Faculty

5. Preliminary Budget Request Submitted?

Yes

6. Criterion

Existing level of services for recording and editing of course lectures maintained.

7. Result

Goal met.

8. Reflection

TV recording equipment and studio are constantly updated by the Living Church of God.

Planning Goal 6.2 Classroom Recording Capacity

Budget: $1,000

1. Primary/Support Program Objective

The University shall provide academic support through academic computing services, media services, graphics services, and ancillary services to assist faculty and students in instruction, research, and public service programs (Statutes §2.2.2).

2. Operational Objective

Support instruction, research, and public service through graphic, media, and computer services. To this end the University shall provide knowledgeable personnel, sufficient space, and appropriate hardware and software to meet reasonable faculty expectations.

3. Operational Goal

Equip the library classroom for HD recording of lectures including blackout drapes.

4. Accountability

Dean of Faculty

5. Preliminary Budget Request Submitted?

Yes

6. Criterion

Classroom equipped for HD recording of lectures.

7. Result

Goal not met.

8. Reflection

This goal will likely be met during the 2017/2018 academic year pending funding.

7. INFORMATION TECHNOLOGY SUPPORT PLAN GOALS (45004)

Planning Goal 7.1 Library Circulation and Arcon Systems

Budget: $0

1. Primary/Support Program Objective

The University shall provide academic support through academic computing services, media services, graphics services, and ancillary services to assist faculty and students in instruction, research, and public service programs (Statutes Â§2.2.2).

2. Operational Objective

Support instruction, research, and public service through graphic, media, and computer services. To this end the University shall provide knowledgeable personnel, sufficient space, and appropriate hardware and software to meet reasonable faculty expectations.

3. Plan Goal

Maintain library circulation software and ARCON systems.

4. Accountability

Systems Analyst

5. Preliminary Budget Request Submitted?

Yes

6. Criterion

Systems maintained.

7. Result

Library circulation software to update to KOHA planned during fall 2016 semester.

8. Reflection

Implementation planned for fall 2016.

Planning Goal 7.2 Populi College Information Management System

Budget: $15,000

1. Primary/Support Program Objective

The University shall provide academic support through academic computing services, media services, graphics services, and ancillary services to assist faculty and students in instruction, research, and public service programs (Statutes Â§2.2.2).

2. Operational Objective

Support instruction, research, and public service through graphic, media, and computer services. To this end the University shall provide knowledgeable personnel, sufficient space, and appropriate hardware and software to meet reasonable faculty expectations.

3. Plan Goal

Maintain Populi information management system.

4. Accountability

Systems Analyst

5. Preliminary Budget Request Submitted?

Yes

6. Criterion

System maintained.

7. Result

System maintained.

8. Reflection

Continue goal.

Planning Goal 7.3 E-Tapestry Fundraising System

Budget: $1,000

1. Primary/Support Program Objective

The University shall provide academic support through academic computing services, media services, graphics services, and ancillary services to assist faculty and students in instruction, research, and public service programs (Statutes §2.2.2).

2. Operational Objective

Support instruction, research, and public service through graphic, media, and computer services. To this end the University shall provide knowledgeable personnel, sufficient space, and appropriate hardware and software to meet reasonable faculty expectations.

3. Plan Goal

Maintain E-Tapestry fundraising system.

4. Accountability

President

5. Preliminary Budget Request Submitted?

Yes

6. Criterion

System maintained.

7. Result

The system is being maintained. The auditors have recommended (1) that passwords to financial applications be changed every 90 days, a password history be maintained and a set number of invalid logon attempts lock out the account; and (2) a checklist be created for changes to user access due to possible unauthorized access after terminations, demotions and job changes and risks associated with these changes.

8. Reflection

Maintain the system but check with the vendor to determine to LU can conform password control to the suggestion of the auditors. Meet with stake holders to develop an acceptable solution to the issues pertaining to authorized user access.

Planning Goal 7.4 Social Media

Budget: $2,000

1. Primary/Support Program Objective

The University shall provide academic support through academic computing services, media services, graphics services, and ancillary services to assist faculty and students in instruction, research, and public service programs (Statutes Â§2.2.2).

2. Operational Objective

Support instruction, research, and public service through graphic, media, and computer services. To this end the University shall provide knowledgeable personnel, sufficient space, and appropriate hardware and software to meet reasonable faculty expectations.

3. Plan Goal

Oversee and maintain University social media activities.

4. Accountability

Webmaster and Internet Team

5. Preliminary Budget Request Submitted?

Yes

6. Criterion

University social media provided routine oversight and maintenance.

7. Result

Social media activities maintained.

8. Reflection

Continue goal.

Planning Goal 7.5 Incident Response Plan

Budget: $0

1. Primary/Support Program Objective

The University shall provide academic support through academic computing services, media services, graphics services, and ancillary services to assist faculty and students in instruction, research, and public service programs (Statutes Â§2.2.2).

2. Operational Objective

Support instruction, research, and public service through graphic, media, and computer services. To this end the University shall provide knowledgeable personnel, sufficient space, and appropriate hardware and software to meet reasonable faculty expectations.

3. Plan Goal

Maintain Incident Response Plan

4. Accountability

Systems Analyst

5. Preliminary Budget Request Submitted?

Yes

6. Criterion

Incident Response Plan maintained.

7. Result

Plan maintained.

8. Reflection

Continue goal.

8. LIBRARY SERVICES PLAN GOALS (50005)

Planning Goal 8.1 Facilities, Services and Support

Budget: $8,000

1. Primary/Support Program Objective

The University shall provide library services to help meet the information needs of its students, faculty and staff by acquiring and providing access to materials in appropriate formats and in sufficient quantity, depth, and diversity to support teaching, learning and basic research in the subject areas of the curriculum (Statutes §2.2.2).

2. Operational Objective

Provide the facilities, services, and support enabling student, faculty, and student access to adequate library collections as well as to other learning/information resources consistent with its educational, research, and public service endeavors.

3. Plan Goal

Acquire a self-service book scanning kiosk and a Smartboard.

4. Accountability

President

5. Preliminary Budget Request Submitted?

Yes

6. Criterion

A self-service book scanning kiosk and a Smartboard acquired and installed.

7. Result

The kiosk to be installed in the library following implementation of the Koha library software system.

8. Reflection

The Smartboard or the equivalent is needed and should be acquired.

Planning Goal 8.2 Archive and Special Collections Initiative

Budget: $0

1. Primary/Support Program Objective

The University shall provide library services to help meet the information needs of its students, faculty and staff by acquiring and providing access to materials in appropriate formats and in sufficient quantity, depth, and diversity to support teaching, learning and basic research in the subject areas of the curriculum (Statutes §2.2.2).

2. Operational Objective

Serve the Living Church of God by preserving its textual tradition both in print and in electronic forms, for the current educational needs of faculty and students, and for the future.

3. Plan Goal

Organize and catalog existing publications of Ambassador College/University, the Living Church of God and the Worldwide Church of God into the ARCON database.

4. Accountability

President and University Librarian

5. Preliminary Budget Request Submitted?

Yes

6. Criterion

Existing publications of Ambassador College/University, the Living Church of God and the Worldwide Church of God organized and cataloged in the ARCON database.

7. Result

No work on the ARCHON database completed this year. The priority has been shifted to follow the implementation of the Koha system.

8. Reflection

Once the processing of library books is brought up-to-date in the Koha circulation system and software then a review needs to be made of what is to be done to finish up this project.

Planning Goal 8.3 Sufficiency of Library Materials

Budget: $5,000

1. Primary/Support Program Objective

The University shall provide library services to help meet the information needs of its students, faculty and staff by acquiring and providing access to materials in appropriate formats and in sufficient quantity, depth, and diversity to support teaching, learning and basic research in the subject areas of the curriculum (Statutes §2.2.2).

2. Operational Objective

Provide patrons with a contemporary theology reference collection and services.

3. Plan Goal

Maintain at least an annual minimum ratio of 75 book volumes per student in annualized FTE.

4. Accountability

University Librarian

5. Preliminary Budget Request Submitted?

Yes

6. Criterion

A 75 book volumes per student in annualized FTE realized annually.

7. Result

This fiscal year the library has had more than 75 book volumes per student in annualized FTE.

8. Reflection

Continue goal.

Planning Goal 8.4 Analysis of Reference Collection

Budget: $0

1. Primary/Support Program Objective

The University shall provide library services to help meet the information needs of its students, faculty and staff by acquiring and providing access to materials in appropriate formats and in sufficient quantity, depth, and diversity to support teaching, learning and basic research in the subject areas of the curriculum (Statutes §2.2.2).

2. Operational Objective

Provide patrons with a contemporary theology reference collection and services.

3. Plan Goal

Analyze the reference collection with priority on strengthening the collection to meet general education core, biblical foundations core and theology major needs and produce a list of recommended titles for acquisition.

4. Accountability

University Librarian

5. Preliminary Budget Request Submitted?

Yes

6. Criterion

An analysis of the reference collection and a list of titles recommended for acquisition complete.

7. Result

This analysis will take place once the processing backlog of 5,000 items is complete.

8. Reflection

Maintain goal.

Planning Goal 8.5 Electronic Data bases

Budget: $3,500

1. Primary/Support Program Objective

The University shall provide library services to help meet the information needs of its students, faculty and staff by acquiring and providing access to materials in appropriate formats and in sufficient quantity, depth, and diversity to support teaching, learning and basic research in the subject areas of the curriculum (Statutes §2.2.2).

2. Operational Objective

Provide its patrons with a contemporary theology reference collection and services.

3. Plan Goal

Expand external databases over three years to include the ATLA Religion Database and JESTOR.

4. Accountability

University Librarian

5. Preliminary Budget Request Submitted?

Yes

6. Criterion

External databases expanded over three years to include the ATLA Religion Database and JESTOR.

7. Result

Goal met.

8. Reflection

Modify goal to reflect current reference needs.

9. STUDENT AFFAIRS PLAN GOALS (60006)

This section reserved for future use.

10. STUDENT LIFE ACTIVITIES PLAN GOALS (61006)

This section reserved for future use.

11. ENROLLMENT MANAGEMENT PLAN GOALS (65006)

Planning Goal 11.1 On-campus Student Body

Budget: $0

1. Primary/Support Program Objective

The University shall provide student services emphasizing the individual development of true values in character, personality and leadership within the moral, social, ethical, cultural and spiritual standards of our academic community, including, but not limited to, student activities, cultural events, student publications, athletics, student organizations, counseling and career guidance, student financial aid administration, student housing and food services, student health services, enrollment services and commencement exercises.

2. Operational Objective

Develop and implement recruitment goals and strategies to increase enrollment of new online and on-campus students.

3. Plan Goal

For the next five years, maintain a small on-campus student body at Charlotte of sufficient size to effectively serve demonstrated student employment needs at the University and the LCG.

4. Accountability

Dean of Faculty and Director of Admissions

5. Preliminary Budget Request Submitted?

Yes

6. Criterion

A small student body at Charlotte of sufficient size to effectively serve demonstrated student employment needs at the University and the LCG has been achieved.

7. Result

A small student body at Charlotte, with all of the students being employed part-time by the LCG has been achieved. We had 8 students on-site and provided employment for all students in Church Administration, Media, Television, Maintenance, LU Finance, LU Library, Executive, or MPD. New housing for females was acquired for the start of the 2015-2016 academic year, in addition to the existing home for males.

8. Reflection

It is the goal of LU to increase the on-site student body in future years and provide them some employment when available (as funds and housing permit).

Planning Goal 11.2 Marketing Plan

Budget: $0

1. Primary/Support Program Objective

The University shall provide student services emphasizing the individual development of true values in character, personality and leadership within the moral, social, ethical, cultural and spiritual standards of our academic community, including, but not limited to, student activities, cultural events, student publications, athletics, student organizations, counseling and career guidance, student financial aid administration, student housing and food services, student health services, enrollment services and commencement exercises.

2. Operational Objective

Develop and implement recruitment goals and strategies to increase enrollment of new online and on-campus students.

3. Plan Goal

Develop and implement a written comprehensive enrollment enhancement and marketing plan.

4. Accountability

Director of Admissions

5. Preliminary Budget Request Submitted?

Yes

6. Criterion

Compressive enrollment enhancement and marketing plan completed and implemented.

7. Result

This has not yet been accomplished. However, articles in the LCN have been written and a brochure was produced to encourage enrollment from local church congregations. In the fall of 2015, several LCG festival sites offered question and answer sessions with LU faculty. An information table and display for LU was available for three festival sites.

8. Reflection

At this time, we have decided to forego an official comprehensive enrollment enhancement and marketing plan.

Planning Goal 11.3 Recruitment Goals and Strategies

Budget: $0

1. Primary/Support Program Objective

The University shall provide student services emphasizing the individual development of true values in character, personality and leadership within the moral, social, ethical, cultural and spiritual standards of our academic community, including, but not limited to, student activities, cultural events, student publications, athletics, student organizations, counseling and career guidance, student financial aid administration, student housing and food services, student health services, enrollment services and commencement exercises.

2. Operational Objective

Develop and implement recruitment goals and strategies to increase enrollment of new online and on-campus students.

3. Plan Goal

Generate at least a 5% annualized growth in undergraduate FTE for the next five years.

4. Accountability

Director of Admissions

5. Preliminary Budget Request Submitted?

Yes

6. Criterion

At least a 5% annualized growth in undergraduate FTE achieved over the next five years.

7. Result

This criterion was not met from the 2014/2015 to 2015/2016 academic years.

8. Reflection

The aim is to increase on-site student body to help improve this outcome.

Planning Goal 11.4 Data Collection and Reporting

Budget: $0

1. Primary/Support Program Objective

The University shall provide student services emphasizing the individual development of true values in character, personality and leadership within the moral, social, ethical, cultural and spiritual standards of our academic community, including, but not limited to, student activities, cultural events, student publications, athletics, student organizations, counseling and career guidance, student financial aid administration, student housing and food services, student health services, enrollment services and commencement exercises.

2. Operational Objective

Strengthen the process of collecting, analyzing, and disseminating information to cultivate data-driven Enrollment Management decisions.

3. Plan Goal

Identify data needs for the enrollment management program and establish a standard model of data collection and reporting.

4. Accountability

Director of Admissions

5. Preliminary Budget Request Submitted?

Yes

6. Criterion

Data needs for the enrollment management program identified and a standard model of data collection and reporting established.

7. Result

Director of Admissions has thus far not been involved in this process except to offer suggestions for changes to our data system.

8. Reflection

At this time we have decided to forego an official comprehensive enrollment enhancement and marketing plan.

12. FINANCIAL AID PLAN GOALS (66006)

Planning Goal 12.1 Student Work Program

Budget: $0

1. Primary/Support Program Objective

The University shall provide student services emphasizing the individual development of true values in character, personality and leadership within the moral, social, ethical, cultural and spiritual standards of our academic community, including, but not limited to, student activities, cultural events, student publications, athletics, student organizations, counseling and career guidance, student financial aid administration, student housing and food services, student health services, enrollment services and commencement exercises.

2. Operational Objective

Provide quality financial aid services in a fiscally astute manner adhering to all federal, state, and University regulations.

3. Operational Goal

Maintain a student work program for all full-time on-campus undergraduate students.

4. Accountability

Dean of Faculty

5. Preliminary Budget Request Submitted?

Yes

6. Criterion

A student work program for all full-time on-campus undergraduate students maintained.

7. Result

This program is currently maintained.

8. Reflection

The current program is working. The University also has developed a scholarship program which should be provided its own planning goal.

13. COMMENCEMENT EXERCISES OPERATIONAL GOALS (72506)

Planning Goal 13.1 Engraved Invitations

Budget: $500

1. Primary/Support Program Objective

The University shall provide student services emphasizing the individual development of true values in character, personality and leadership within the moral, social, ethical, cultural and spiritual standards of our academic community, including, but not limited to, student activities, cultural events, student publications, athletics, student organizations, counseling and career guidance, student financial aid administration, student housing and food services, student health services, enrollment services and commencement exercises.

2. Operational Objective

Make the commencement ceremony an enjoyable one for graduates and their guests in keeping with the values of a Christ-centered institution of higher learning.

3. Operational Goal

Make engraved invitations available to graduating students and send engraved invitations to all current fiscal year donors, elders, headquarters staff and alumni.

4. Accountability

Dean of Faculty

5. Preliminary Budget Request Submitted?

Yes

6. Criterion

Invitations designed, printed, made available and sent in a timely fashion.

7. Result

Partially met. Engraved invitations were sent to graduating students, and elders. They were not sent to all headquarters staff and not sent to all donors.

8. Reflection

The decision to limit the mailing was a fiscally motivated one.

Planning Goal 13.2 HWA Excellence Award

Budget: $5,000

1. Primary/Support Program Objective

The University shall provide student services emphasizing the individual development of true values in character, personality and leadership within the moral, social, ethical, cultural and spiritual standards of our academic community, including, but not limited to, student activities, cultural events, student publications, athletics, student organizations, counseling and career guidance, student financial aid administration, student housing and food services, student health services, enrollment services and commencement exercises.

2. Operational Objective

Provide appropriate regalia, awards, medals and the like which support a dignified commencement ceremony appropriately honoring graduates, acknowledging their families and friends and advancing the University.

3. Operational Goal

Design and acquire HWA medals for HWA Excellence Award Program.

4. Accountability

Dean of Faculty

5. Preliminary Budget Request Submitted?

Yes

6. Criterion

HWA medals for HWA Excellence Award Program acquired.

7. Result

Goal not met.

8. Reflection

This is an expensive goal and fiscal resources prohibited the meeting of this goal. The intent is to fulfill this goal in 2018 if sufficient funding is available.

14. INSTITUTIONAL MEMBERSHIPS PLAN GOALS (75007)

Planning Goal 14.1 Institutional Memberships

Budget: $1,000

1. Primary/Support Program Objective

The University shall provide institutional support through executive management, fiscal operations, institutional effectiveness and planning, administrative computer support, institutional advancement, and other services which coordinate to effectively promote and fulfill its mission

2. Operational Objective

The University participates through memberships in various local, regional, and national distance education and educational communities enhancing the University's mission.

3. Plan Goal

Maintain memberships with ALA, ACRL, ATLA, LYRASIS and add additional memberships with additional organizations as warranted.

4. Accountability

President

5. Preliminary Budget Request Submitted?

Yes

6. Criterion

Memberships with ALA, ACRL, ATLA, LYRASIS maintained and additional memberships with additional organizations added as warranted.

7. Result

Memberships renewed with the addition of AACRAO (American Association of College Registrars and Admissions Officers), AFP (Association of Fundraising Professionals), and NEAS (Near East Archeological Society).

8. Reflection

Those memberships which have relevancy to our mission and should be continued and expanded where there is meaningful benefit. LYRASIS has been dropped.

15. BOARD OF REGENTS PLAN GOALS (81007)

Planning Goal 15.1 Board Member Attendance

Budget: $0

1. Primary/Support Program Objective

The University shall provide institutional governance and support through the Board of Regents, executive management, fiscal operations, institutional effectiveness and planning, administrative computer support, institutional advancement, and other services which coordinate to effectively promote and fulfill its mission.

2. Operational Objective

The Board of Regents shall actively function as the policy-making body of the University ultimately responsible for ensuring that the financial resources of the institution are adequate to provide a sound educational program.

3. Plan Goal

Achieve a least a 90% board member attendance at all board meetings.

4. Accountability

President

5. Preliminary Budget Request Submitted?

Yes

6. Criterion

At each board meeting at least a 90% attendance of board members achieved.

7. Result

Goal achieved.

8. Reflection

Continue goal.

Planning Goal 15.2 Executive Committee

Budget: $0

1. Primary/Support Program Objective

The University shall provide institutional governance and support through the Board of Regents, executive management, fiscal operations, institutional effectiveness and planning, administrative computer support, institutional advancement, and other services which coordinate to effectively promote and fulfill its mission.

2. Operational Objective

The Board of Regents shall actively function as the policy-making body of the University ultimately responsible for ensuring that the financial resources of the institution are adequate to provide a sound educational program.

3. Plan Goal

The Executive Committee meets at least 30 days before any regularly scheduled meeting of the board.

4. Accountability

President

5. Preliminary Budget Request Submitted?

Yes

6. Criterion

The Executive Committee met at least 30 days before any regularly scheduled meeting of the board.

7. Result

There were no executive committee meetings this year.

8. Reflection

Continue goal.

16. EXECUTIVE MANAGEMENT PLAN GOALS (81507)

Planning Goal 16.1 Executive Financial Reports

Budget: $0

1. Primary/Support Program Objective

The University shall provide institutional governance and support through the Board of Regents, executive management, fiscal operations, institutional effectiveness and planning, administrative computer support, institutional advancement, and other services which coordinate to effectively promote and fulfill its mission.

2. Operational Objective

Timely financial reports shall be submitted to the Board of Regents.

3. Plan Goal

Provide the Board with quarterly financial reports in sufficient detail so as to keep the Board apprised of the financial condition of the University.

4. Accountability

President

5. Preliminary Budget Request Submitted?

Yes

6. Criterion

Quarterly financial reports made to Board.

7. Result

During the year the accounting department has progressed to where it prepares monthly and quarterly reports for management. This year we have provided two reports to the Board.

8. Reflection

The President should prepare a quarterly report to the Board including with a financial report.

Planning Goal 16.2 Biennial Report

Budget: $1,500

1. Primary/Support Program Objective

The University shall provide institutional governance and support through the Board of Regents, executive management, fiscal operations, institutional effectiveness and planning, administrative computer support, institutional advancement, and other services which coordinate to effectively promote and fulfill its mission.

2. Operational Objective

Publish a biennial report on the University for public information purposes.

3. Plan Goal

Publish a biennial report on the University to all constituencies in the fall of 2014.

4. Accountability

President

5. Preliminary Budget Request Submitted?

Yes

6. Criterion

Biennial report published.

7. Result

Report to be published and circulated to LU Friends and Supporters donor base.

8. Reflection

This item is to be mailed out in January 2017. Change goal to "Publish a biennial report on the University to all constituencies in even numbered years."

Planning Goal 16.3 Classification of Revenues and Expenditures Guide

Budget: $0

1. Primary/Support Program Objective

The University shall provide institutional governance and support through the Board of Regents, executive management, fiscal operations, institutional effectiveness and planning, administrative computer support, institutional advancement, and other services which coordinate to effectively promote and fulfill its mission.

2. Operational Objective

Publish a revised Guide for Classification of Revenue and Expenditure Accounts.

3. Plan Goal

Revise and publish a fifth edition of the *Guide for Classification of Revenue and Expenditure Accounts.*

4. Accountability

President

5. Preliminary Budget Request Submitted?

Yes

6. Criterion

Revised *Guide for Classification of Revenue and Expenditure Accounts* published.

7. Result

There were several updates.

8. Reflection

This is an important publication for accurate financial accounting and needs to be kept timely.

Planning Goal 16.4 Faculty Handbook

Budget: $0

1. Primary/Support Program Objective

The University shall provide academic support through academic computing services, media services, graphics services, and ancillary services to assist faculty and students in instruction, research, and public service programs (Statutes §2.2.2).

2. Operational Objective

Publish a comprehensive Faculty Handbook and a Course Development Guide to promote effective teaching and learning through quality instruction, programs, and services.

3. Plan Goal

Complete and publish a Faulty Handbook.

4. Accountability

President

5. Preliminary Budget Request Submitted?

Yes

6. Criterion

Faculty Handbook published.

7. Result

A Faculty Handbook was published in 2015.

8. Reflection

A more comprehensive handbook should be published in the summer 2017 for the 2017-2018 academic year. A two-year cycle should keep the handbook up-to-date.

17. INSTITUTIONAL EFFECTIVENESS AND PLANNING PLAN GOALS (82007)

Planning Goal 17.1 Strategic Long-Range Plan

Budget: $0

1. Primary/Support Program Objective

The University shall provide institutional governance and support through the Board of Regents, executive management, fiscal operations, institutional effectiveness and planning, administrative computer support, institutional advancement, and other services which coordinate to effectively promote and fulfill its mission.

2. Operational Objective

Develop and submit in June of each year to the Board of Regents for approval the updated Strategic Long-Range Plan.

3. Plan Goal

Strategic Long-Range Plan for the following five fiscal years presented to the Board of Regents at the June meeting for approval.

4. Accountability

President

5. Preliminary Budget Request Submitted?

Yes

6. Criterion

Strategic Long-Range Plan submitted to Board of Regents for approval at the June meeting.

7. Result

We did not meet this goal for Cycle 4 as worded. Amendments to the existing plan to go to the board in June 2017 as it deliberates the plan for Cycle 5.

8. Reflection

Revision of the goal as follows: "Proposed amendments of the current five-year Strategic Long-Range Plan presented to the Board of Regents at the June meeting for approval."

18. LEGAL AFFAIRS AND RISK MANAGEMENT PLAN GOALS (82507)

This section reserved for future use.

19. INSTITUTIONAL ADVANCEMENT PLAN GOALS (83007)

Planning Goal 19.1 Licensure Registry

Budget: $0

1. Primary/Support Program Objective

The University shall provide institutional governance and support through the Board of Regents, executive management, fiscal operations, institutional effectiveness and planning, administrative computer support, institutional advancement, and other services which coordinate to effectively promote and fulfill its mission.

2. Operational Objective

Conform to charitable solicitation laws in each state.

3. Plan Goal

Maintain a Licensure Registry to track charitable solicitation licensure or exemption in all states where required.

4. Accountability

Assistant Registrar

5. Preliminary Budget Request Submitted?

Yes

6. Criterion

Licensure Registry maintained for charitable solicitation licensure or exemption in all states where required.

7. Result

LU has not retained the services of a Licensure Registry, but has obtained a quote from Labyrinth, Inc. At this time, it was deemed to be more cost effective to handle this in-house. There are 38 states requiring registration; LU currently has 22 of these states covered. This leaves 16 which need initial registration.

8. Reflection

Time must be invested in pursing registration in 16 additional states. It might be worth it to hire Labyrinth to take care of the set up for these, and then maintain them in-house.

Planning Goal 19.2 Donor Report

Budget: $0

1. Primary/Support Program Objective

The University shall provide institutional governance and support through the Board of Regents, executive management, fiscal operations, institutional effectiveness and planning, administrative computer support, institutional advancement, and other services which coordinate to effectively promote and fulfill its mission.

2. Operational Objective

Annually determine giving patterns and the extent of giving by U.S. state and territory to identify jurisdictions where the University may be subject to charitable solicitation laws.

3. Plan Goal

Develop a report on the giving patterns and the extent of giving by donor according to U.S. state and territory with jurisdictions identified where the University are subject to charitable solicitation laws.

4. Accountability

Assistant Registrar

5. Preliminary Budget Request Submitted?

Yes

6. Criterion

Report on the extent of giving by U.S. state and completed and state laws checked to identify states where registration is necessary.

7. Result

Initial review was conducted on donations made during the 2014-2015 fiscal year.

8. Reflection

Include goal in revised plan.

Planning Goal 19.2 Annual Fundraising Campaign

Budget: $0

1. Primary/Support Program Objective

The University shall provide institutional governance and support through the Board of Regents, executive management, fiscal operations, institutional effectiveness and planning, administrative computer support, institutional advancement, and other services which coordinate to effectively promote and fulfill its mission.

2. Operational Objective

Support.

3. Plan Goal

The Annual Fundraising Campaign achieves an annual 5% increase in monetary gifts to the University for operating expenses.

4. Accountability

President

5. Preliminary Budget Request Submitted?

Yes

6. Criterion

At least a 5% increase in monetary gifts to the University achieved in the annual Fundraising Campaign for operating expenses.

7. Result

We exceeded the goal for regular giving but we excluded special gifts & estates in this determination.

8. Reflection

Plan for at least an additional 5% increase for the next fiscal year but distinguish special gifts and estates from annual giving.

20. UNIVERSITY RELATIONS PLAN GOALS (85007)

Planning Goal 20.1 Recruitment and Information Dissemination

Budget: $0

1. Primary/Support Program Objective

The University shall provide institutional governance and support through the Board of Regents, executive management, fiscal operations, institutional effectiveness and planning, administrative computer support, institutional advancement, and other services which coordinate to effectively promote and fulfill its mission. (Statutes 2.2.2).

2. Operational Objective

Maintain effective relations among the community, prospective students and alumni.

3. Plan Goal

Maintain a formal recruitment and information dissemination presence in selected USA LCG fall festival sites.

4. Accountability

Executive Vice President

5. Preliminary Budget Request Submitted?

Yes

6. A formal recruitment and information dissemination presence maintained in selected USA LCG fall festival sites.

7. Result

This goal was met in 2015.

8. Reflection

This process is currently working.

Planning Goal 20.2 Electronic Newsletter

Budget: $0

1. / Primary Support Program Objective

The University shall provide institutional governance and support through the Board of Regents, executive management, fiscal operations, institutional effectiveness and planning, administrative computer support, institutional advancement, and other services which coordinate to effectively promote and fulfill its mission. (Statutes 2.2.2).

2. Operational Objective

Maintain effective relations among the community, prospective students and alumni.

3. Operational Goal

Publish an electronic newsletter and continue quarterly thereafter.

4. Accountability

Executive Vice President

5. Preliminary Budget Request Submitted?

Yes

6. Criterion

Electronic newsletter published and continued quarterly thereafter.

7. Result

This goal was partially met during the 2015/2016 academic year with the student *Illumination* publication. The third quarter was missed.

8. Reflection

The student publication, "Illumination" began as a quarterly newsletter in 2014 and is planned to continue. It is distributed on the web and in print. This publication is deemed to suffice for this goal at this time.

Planning Goal 20.3 Viewbook

Budget: $750

1. Primary/Support Program Objective

The University shall provide institutional governance and support through the Board of Regents, executive management, fiscal operations, institutional effectiveness and planning, administrative computer support, institutional advancement, and other services which coordinate to effectively promote and fulfill its mission. (Statutes 2.2.2).

2. Operational Objective

Maintain effective relations among the community, prospective students and alumni.

3. Plan Goal

Create a biennial view book for student recruitment.

4. Accountability

President

5. Preliminary Budget Request Submitted?

Yes

6. Criterion

View book published biennially.

7. Result

We have made no progress on this goal this year.

8. Reflection

Keep the goal.

Planning Goal 20.4 Recruitment Brochures

Budget: $300

1. Primary/Support Program Objective

The University shall provide institutional governance and support through the Board of Regents, executive management, fiscal operations, institutional effectiveness and planning, administrative computer support, institutional advancement, and other services which coordinate to effectively promote and fulfill its mission. (Statutes 2.2.2).

2. Operational Objective

Maintain effective relations among the community, prospective students and alumni.

3. Plan Goal

Publish a set of four recruitment brochures in hard copy.

4. Accountability

President

5. Preliminary Budget Request Submitted?

Yes

6. Criterion

Four recruitment brochures published in hard copy.

7. Result

We have at least four in inventory.

8. Reflection

Expand to include brochures or flyers for various programs.

Planning Goal 20.5 Literature Rack

Budget: $0

1. Primary/Support Program Objective

The University shall provide institutional governance and support through the Board of Regents, executive management, fiscal operations, institutional effectiveness and planning, administrative computer support, institutional advancement, and other services which coordinate to effectively promote and fulfill its mission. (Statutes 2.2.2).

2. Operational Objective

Maintain effective relations among the community, prospective students and alumni.

3. Plan Goal

Maintain a literature rack for display and distribution of various LU brochures.

4. Accountability

President

5. Preliminary Budget Request Submitted?

Yes

6. Criterion

Literature rack for display and distribution of various LU brochures maintained.

7. Result

We still need an appropriate rack for the office area.

8. Reflection

Continue goal.

21. FACILITIES MANAGEMENT PLAN GOALS (89008)

Planning Goal 21.1 Student Housing

Budget: $0

1. Primary/Support Program Objective

The University shall provide a physical plant operations program related to maintaining existing grounds and facilities, providing for utility services, and planning and designing future plant expansion and modification (Statutes 2.2.2).

2. Operational Objective

Provide the facilities, planning and design for facilities development within budgetary parameters by developing an annual, written long-range facilities master plan that is coordinated with the University's Strategic Long-Range Plan.

3. Plan Goal

By fall 2015 maintain two housing units for unmarried student housing (4-6 students in each unit), one for women and one for men.

4. Accountability

President

5. Preliminary Budget Request Submitted?

Yes

6. Criterion

Two student housing units acquired and made available for student housing purposes.

7. Result

We have two units in inventory for student housing purposes.

8. Reflection

Plan to expand to four units.

Planning Goal 21.2 Academic and Support Facilities

Budget: $0

1. Primary/Support Program Objective

The University shall provide a physical plant operations program related to maintaining existing grounds and facilities, providing for utility services, and planning and designing future plant expansion and modification (Statutes 2.2.2).

2. Operational Objective

Provide the facilities, planning and design for facilities development within budgetary parameters by developing an annual, written long-range facilities master plan that is coordinated with the University's Strategic Long-Range Plan.

3. Plan Goal

Attain one standard sized classroom, offices, and bookstore in or near the Living Church of God headquarters buildings sufficient to support an FTE enrollment of 25 on-campus students.

4. Accountability

President

5. Preliminary Budget Request Submitted?

Yes

6. **Criterion**

Facilities for LU includes one standard sized classroom, offices and bookstore in or near the Living Church of God headquarters buildings sufficient to support an FTE enrollment of 25 on-campus students acquired.

7. Result

Our on-campus projected enrollment to grew to about 15 in the fall 2016 so this goal is in process.

8. Reflection

Continue goal.

Planning Goal 21.3 Campus Master Plan

Budget: $0

1. Primary/Support Program Objective

The University shall provide a physical plant operations program related to maintaining existing grounds and facilities, providing for utility services, and planning and designing future plant expansion and modification (Statutes 2.2.2).

2. Operational Objective

Provide the facilities, planning and design for facilities development within budgetary parameters by developing an annual, written long-range facilities master plan that is coordinated with the University's Strategic Long-Range Plan.

3. Plan Goal

Maintain an annually updated campus master plan for future plant expansion based on conservative enrollment projections.

4. Accountability

President

5. Preliminary Budget Request Submitted?

Yes

6. Criterion

Updated campus master plan maintained.

7. Result

Plan has not changed.

8. Reflection

Maintain goal.

22. BUSINESS AFFAIRS PLAN GOALS (91007)

Planning Goal 22.1 Chief Financial Officer

Budget: $0

1. Primary/Support Program Objective

The University shall provide institutional governance and support through the Board of Regents, executive management, fiscal operations, institutional effectiveness and planning, administrative computer support, institutional advancement, and other services which coordinate to effectively promote and fulfill its mission. (Statutes 2.2.2).

2. Operational Objective

Hire, develop, and evaluate administrative faculty and staff for mission effectiveness.

3. Plan Goal

By fall 2016 appoint a part-time Director of Business Affairs.

4. Accountability

President

5. Preliminary Budget Request Submitted?

Yes

6. Criterion

By the fall of 2016 part-time Director of Business Affairs appointed.

7. Result

Goal not met.

8. Reflection

Modify goal to appoint the director when funding permits.

Planning Goal 22.2 Tuition Rates

Budget: $0

1. Primary/Support Program Objective

The University shall provide institutional governance and support through the Board of Regents, executive management, fiscal operations, institutional effectiveness and planning, administrative computer support, institutional advancement, and other services which coordinate to effectively promote and fulfill its mission. (Statutes 2.2.2).

2. Operational Objective

Obtain the resources with a prudent approach to tuition pricing as needed to support the University's strategic goals while maintaining prudent, clear financial management strategies clearly articulated to all constituencies of the University.

3. Plan Goal

By the fall of 2016 have a tuition rate commensurate with the educational and fiscal realities of the institution, from the present $115 per semester credit hour to $125 per semester credit hour.

4. Accountability

President

5. Preliminary Budget Request Submitted?

Yes

6. Criterion

By the fall of 2016 tuition rate set at to $125 per semester credit hour.

7. Result

The tuition rate was reset at $125 per credit hour.

8. Reflection

The matter of tuition and Regents Scholarships should be revisited to have a more equitable and effective system. Goal fulfilled and can be deleted.

Planning Goal 22.3 Reserves

Budget: $0

1. Primary/Support Program Objective

The University shall provide institutional governance and support through the Board of Regents, executive management, fiscal operations, institutional effectiveness and planning, administrative computer support, institutional advancement, and other services which coordinate to effectively promote and fulfill its mission. (Statutes 2.2.2).

2. Operational Objective

Obtain the resources needed to support the University's strategic goals while maintaining prudent, clear financial management strategies clearly articulated to all constituencies of the University.

3. Plan Goal

In five years, have a reserve for unforeseen contingencies for at least three months of institutional operating expenses.

4. Accountability

President

5. Preliminary Budget Request Submitted?

Yes

6. Criterion

Audited final report shows that LU has a cash reserve equal to or greater than at least three months of institutional operating expenses.

7. Result

Expenses for 2015/2016 were $ 832,056. Management estimates that a three-month reserve would have been about $200,000. Based on actual expenses it would have been $208,014 but for planning analysis $200,000 is used as a base. Cash reserves on June 30, 2016 were $ 156,327. Therefore, we did not achieve this goal.

8. Reflection

Continue goal.

23. FINANCIAL CONTROLLER PLAN GOALS (91007)

Planning Goal 23.1 Comparative Financial Statements

Budget: $0

1. Primary/Support Program Objective

The University shall provide institutional governance and support through the Board of Regents, executive management, fiscal operations, institutional effectiveness and planning, administrative computer support, institutional advancement, and other services which coordinate to effectively promote and fulfill its mission. (Statutes 2.2.2).

2. Operational Objective

Provide timely and accurate information through an accounting system that follows generally accepted accounting principles according to the National Association of College and University Business Officers (NACUBO) and that is audited annually by an independent certified public accounting firm.

3. Plan Goal

Have an audited comparative financial statement available consistent with applicable legal, licensure and accreditation standards.

4. Accountability

President

5. Preliminary Budget Request Submitted?

Yes

6. Criterion

Audited comparative financial statement consistent with applicable legal, licensure and accreditation standards available.

7. Result

Our independent auditors issue audited comparative financial statement consistent with applicable legal, licensure and accreditation standards. These are made public.

8. Reflection

Continue goal.

Planning Goal 23.2 IRS Form 990

Budget: $0

1. Primary/Support Program Objective

The University shall provide institutional governance and support through the Board of Regents, executive management, fiscal operations, institutional effectiveness and planning, administrative computer support, institutional advancement, and other services which coordinate to effectively promote and fulfill its mission. (Statutes 2.2.2).

2. Operational Objective

Provide timely and accurate information through an accounting system that follows generally accepted accounting principles according to the National Association of College and University Business Officers (NACUBO) and that is audited annually by an independent certified public accounting firm.

3. Plan Goal

IRS Form 990 duly filed and published on LU website.

4. Accountability

President and Financial Controller

5. Preliminary Budget Request Submitted?

Yes

6. Criterion

IRS Form 990 duly filed and published on LU website.

7. Result

The IRS Form 990 for fiscal year ending June 30, 2016, was duly filed and published on LU website.

8. Reflection

Continue goal.

24. HUMAN RESOURCES PLAN GOALS (92008)

This section reserved for future use.

25. PURCHASING SERVICES PLAN GOALS (93008)

This section reserved for future use.

26. UNIVERSITY BOOKSTORE PLAN GOALS (95010)

Planning Goal 26.1 LU Memorabilia

Budget: $0

1. Primary/Support Program Objective

The University shall provide auxiliary enterprises as needed (Statutes 2.2.2).

2. Operational Objective

Provide an on-line bookstore that makes available all required textbooks, supplies, and other items for the student body and others in the campus community.

3. Plan Goal

Begin sale of LU memorabilia and promotional materials.

4. Accountability

President

5. Preliminary Budget Request Submitted?

Yes

6. Criterion

LU memorabilia is on sale.

7. Result

We developed some memorabilia through monogrammed clothing.

8. Reflection

We need to resolve multistate sales tax issues before we venture further into such sales.

Planning Goal 26.2 Online Bookstore

Budget: $0

1. Primary/Support Program Objective

The University shall provide auxiliary enterprises as needed (Statutes 2.2.2).

2. Operational Objective

Provide an on-campus bookstore that makes available all required textbooks, supplies, and other items for the student body and others in the campus community.

3. Plan Goal

Replace Christian Books as the LU Bookstore vendor and open an online LU operated bookstore for textbooks, memorabilia and the like.

4. Accountability

President

5. Preliminary Budget Request Submitted?

Yes

6. Criterion

LU online bookstore opened.

7. Result

We have mixed results. We have a presence but refer customers to amazon.com.

8. Reflection

The multistate sales tax obligations and issues has to be resolved.